

County of Santa Clara and Local Cities Launch AlertSCC, New Countywide Emergency Notification System

SANTA CLARA COUNTY, CALIF.— Where will you be when a disaster strikes? Whether Santa Clara County residents are at home, at work, their children's softball game or sitting in traffic on Highway 101, the new regional emergency notification system AlertSCC will enable residents to receive timely and lifesaving information no matter their location. Today, the County of Santa Clara Board of Supervisors, joined by local city officials, announced the launch of AlertSCC, and encouraged residents to go to www.AlertSCC.com to register their cell phones and email addresses.

WHAT IS ALERTSCC?

AlertSCC is a powerful mass notification system that will be used to send emergency information and instructions to anyone who lives or works in Santa Clara County. AlertSCC will send messages to phone numbers included in the emergency 911 and 411 directory listings. In addition, by registering at AlertSCC.com you may provide additional contact information to receive messages on other devices.

Your information lifeline in an emergency:

Your ability to receive fast, accurate information can help you survive in an emergency.

AlertSCC can send text or voice messages to home phones, cell phones, personal digital assistants (PDA's), laptops, desktop computers, and TTY/TDD devices for the hearing impaired. AlertSCC can reach you wherever you are almost immediately to provide information and instructions for a variety of emergency situations, including:

- Wildfires and subsequent evacuations
- Shelter, transportation, or supply information following a major disaster
- Other public safety incidents that immediately affect your neighborhood

Fast, free, and essential: □

Registering for AlertSCC is one of the fastest, easiest, and most immediately productive things you can do to better prepare for an emergency. It is the one step you should take today. Registering takes only minutes, the service is free, and AlertSCC connects you to a powerful countywide response network

managed by the best-trained, best-equipped emergency services personnel. AlertSCC is specifically designed to help you manage your actions in an emergency. Select your city from the menu to register your contact information (up to three phone numbers, two email addresses, and one SMS text message number).

Disclaimer: AlertSCC is effective and efficient, but you should not rely on it exclusively. This system supports notification through the use of other media. Television, radio and County/city websites will continue to broadcast information through wireless carrier or e-mail delivery service. County of Santa Clara government cannot guarantee that notification will be received.