



## Selma Olinder Elementary School

Greetings from Lands' End! We're pleased Selma Olinder Elementary School is recommending Lands' End School as a dress code and spiritwear provider. Our School Rewards Program donates a percentage of your net sales of Lands' End School Uniform products back to Selma Olinder Elementary School. You must mention or include your Preferred School Number when placing your order.

**YOUR PREFERRED SCHOOL NUMBER IS: 900136326**

The following ordering options are available:

Phone: 1-800-469-2222

Mail: Lands' End School  
2 Lands' End Lane

Dodgeville, WI 53595-0640 USA

Internet: [www.landsend.com/school](http://www.landsend.com/school) (see instructions below)

- Go to [www.landsend.com/school](http://www.landsend.com/school). To view your school's dress code, on the left side of the page within Helpful Hints for Parents click on "Find your school's dress code." In the pop-up screen, enter state, city, school name and click on "find school". View your school's Dress Code Guidelines (.pdf) and be sure to note Dress Code Items. Click on "Shop using this number". Close the pop-up window and start shopping!
- Select "Girls" or "Boys" in the Categories box on the left side of the screen. (Selecting from navigational buttons at the very top of the screen takes you out of the School Uniform store.)
- Select the product category (Tops & Sweaters, Pants & Shorts, etc.).
- Select the item. Click on the color and click on the size. (If you need help with sizing, click on the Size Chart link.)
- Enter your Preferred School Number in the School Code field and click "Confirm."
- If your school has a logo, you may apply it by highlighting it in the Logo Preference drop-down menu.\*\*
- Click Add to Bag.
- Review the product information in the pop-up box that appears and click "Keep Shopping" or "Check Out Now".

\*\*Please note: If your school has authorized their logo for non-school uniform items, you may request it in the "order options" box on the bottom of the shopping bag page under Special Requests. Indicate which items should have the logo and include your preferred school and logo numbers. Non-school uniform items do not qualify for the School Rewards contribution, but we need your preferred school and logo numbers to accurately apply your logo.

We look forward to meeting - and exceeding - your dress code and spiritwear needs!

Sincerely,

Your Friends at Lands' End School Uniforms

**LANDS' END SCHOOL**

[landsend.com/school](http://landsend.com/school) • 800-469-2222 • [school@landsend.com](mailto:school@landsend.com)