



Media Advisory

For Immediate Release: April 10, 2006

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San José Unified School District
Inspiring and Preparing for Success!

San José Unified brings home the Magna Award from the National School Boards Association's Conference "Board Driven Public Engagement Model"

Chicago, Illinois (April 10, 2006) -- San José Unified School District Board President, Rich Garcia, accepted the American School Board Journal's Magna Award at the National School Boards Association's (NSBA) Conference in Chicago, Illinois. San José's Board of Education Driven Public Education Model was honored as a Grand Prize winner. Three hundred and fifty applicants were submitted from 40 states. San José Unified's model has been evident since 1996 when the school district moved towards an increase in graduation requirements. The Board's program engages the public and produces higher student expectations, ongoing school-community conversations, strategic communications planning, and user-friendly communications tools.

"For more than a decade, the Magna Awards have showcased the bold and unusual steps that school districts take every day to address the many challenges facing public education," said Marilee Rist, *ASBJ's* publisher and assistant executive director of the National School Boards Association (NSBA). "This year's entries reflect the hard work of school boards, superintendents, and staff who strive to meet changing community needs in creative and innovative ways."

Please see the accompanying article from American School Boards Journal.

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