PARCEL TAX OVERSIGHT COMMITTEE (PTOC) MEETING MINUTES

I. Call to order and roll call (action)
PTOC members present: Fabian Castañeda, Marcus Smith, Dona Martin, Chazzerina Pono, Catherine Graham, Christopher Russell
PTOC members absent: Jennifer Maddox, Darlene Marshall
Others present: Katie Chang, Stephen McMahon, Carla Collins, Ben Spielberg, Tobin Gilman

II. Adoption of agenda.

III. Welcome and introductions (information)

IV. Public comment (information)
There was no public comment.

V. Adoption of minutes from March 4, 2019 meeting (action).

VI. Update on the 2018-2019 fiscal year parcel tax expense plan (information)
The following update on the four areas for spending were made:
a. Media Center: Fully staffed at all 40 schools which may mean people are redeployed to other schools. This new schedule will take effect next school year
b. Core Academics: Monies allocated per school site, $500,000 spent so far buy supplies. Messaging to use these funds first before fundraising.
c. Hired a public engagement officer (Ben Spielberg) to aid in recruiting. Public engagement events include a San José State basketball game marketed for San José Unified community members. Funds are also used toward advertisements to get job information out: movie theaters, Pandora, Facebook, etc.
d. Retention Bonuses: Both payments went out Sept/March. Will be reviewing to see whether the payments had an effect on retention. For 2019-20, should we focus on hard to staff positions (e.g. special education roles, math roles, principals) or provide it to all employees?

VII. Update on the teacher housing project (information)
SJUSD per pupil funding which averages $11,000/student is below that of its neighbors. SJUSD, with more residential vs business properties, can’t compete with Santa Clara which is funded at $18K/student, and whose property tax revenue is greater. San José redevelopment agency has debt of $1.9B for 25 years, which affects 10-12 school districts including San José Unified.

In 2016 changes in the law allow SJUSD to repurpose land. Plan would be to have three different type of housing (apts, condos, single family homes) with different price points and be able to rent them at 0.5 of market rate. 300-400 units ideally. A consultant has been hired to look at the project. Nine properties (on their list) look at feasibility for housing, including a 70 acres plot of land.
VIII. Review and adoption of PTOC bylaws which have been created by the bylaws subcommittee (action)
Deferred to next meeting.

IX. Appointment of committee member to chair (action)
A motion to appoint Pono is made by Smith and seconded by Russell, and approved unanimously.

X. Agenda items for future meetings (October 14) (information)
Three items are discussed for future meetings: adopting bylaws, recruitment for all the committees needed, need new secretary

XI. Adjournment (action)
A motion to adjourn was made by Castañeda, seconded by Graham, and approved unanimously.

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